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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/813,193	03/29/2004	Christine Gray	L001-101	5828
43891 7590 04/19/2007 LAW OFFICE OF BRETT N. DORNY			EXAMINER	
386 WEST MAI			MOONEYHAM, JANICE A	
SUITE 12A NORTHBOROL	JGH, MA 01532		ART UNIT	PAPER NUMBER
Non money of the second			3629	
SHORTENED STATUTORY	PERIOD OF RESPONSE	MAIL DATE	DELIVERY MODE	
2 MONTHS		04/19/2007	PAPER	

Please find below and/or attached an Office communication concerning this application or proceeding.

If NO period for reply is specified above, the maximum statutory period will apply and will expire 6 MONTHS from the mailing date of this communication.

	Application No.	Applicant(s)				
Office Action Occurrence	10/813,193	GRAY, CHRISTINE				
Office Action Summary	Examiner	Art Unit				
	Janice A. Mooneyham	3629				
The MAILING DATE of this communication app Period for Reply	ears on the cover sheet with the c	orrespondence address				
A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.  - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.  - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).						
Status						
1)⊠ Responsive to communication(s) filed on 01 Fe	phruany 2007	•				
	action is non-final.					
· <u> </u>	Since this application is in condition for allowance except for formal matters, prosecution as to the merits is					
	closed in accordance with the practice under <i>Ex parte Quayle</i> , 1935 C.D. 11, 453 O.G. 213.					
	A parto Quayro, 1000 o.b. 11, 40	9.0.2.210.				
Disposition of Claims	•					
4)⊠ Claim(s) <u>1-14</u> is/are pending in the application.	4)⊠ Claim(s) <u>1-14</u> is/are pending in the application.					
4a) Of the above claim(s) is/are withdrawn from consideration.						
5) Claim(s) is/are allowed.						
6)⊠ Claim(s) <u>1-14</u> is/are rejected.						
7) Claim(s) is/are objected to.						
8) Claim(s) are subject to restriction and/or	r election requirement.	•				
Application Papers						
9) The specification is objected to by the Examiner.						
10) The drawing(s) filed on is/are: a) accepted or b) objected to by the Examiner.						
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).						
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).						
11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.						
Priority under 35 U.S.C. § 119						
12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).						
a) ☐ All b) ☐ Some * c) ☐ None of:						
<u> </u>	1. Certified copies of the priority documents have been received.					
2. Certified copies of the priority documents have been received in Application No						
3. Copies of the certified copies of the priority documents have been received in this National Stage						
application from the International Bureau (PCT Rule 17.2(a)).						
* See the attached detailed Office action for a list of the certified copies not received.						
Attachment(s)	•					
1) Notice of References Cited (PTO-892)  4) Interview Summary (PTO-413)						
2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  Paper No(s)/Mail Date						
B) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date  5) Notice of Informal Patent Application  6) Other:						
	J/					

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### **DETAILED ACTION**

1. This is in response to the applicant's communication filed on February 1, 2007, wherein:

Claims 1-14 are currently pending;

Claims 1 and 10 have been amended.

## Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

2. Claims 1-14 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention.

Applicant has amended independent claims 1 and 10 to incorporate the following limitation:

wherein the at least one experience designator represents a type of user experience associated with a particular lodging option base upon its setting

What exactly is the user trying to claim. A type of experience based upon its setting. What does applicant mean? What defines a type of experience? How can a type of experience be based upon a setting.

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

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(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

3. Claims 1-14 are rejected under 35 U.S.C. 103(a) as being unpatentable over Clough et al (2003/0088445) (hereinafter referred to as Clough) in view of Patullo et al (US 2005/0033613) (hereinafter referred to as Patullo)

Clough discloses a method and system for locating/facilities lodging options stored in a database, including/comprising;

a database, an input, a generating and displaying means (Figure 1); inputting type of experience associated with a lodging option (Figure 2 (204)); searching a database of lodging options which include the input experience (Figure 2 (206, 208)); and

displaying a list of lodging options retrieved from the search; selecting a lodging option from the display list (Figure 2); making a reservation (Figure 2 (214)).

Clough discloses a user providing various information regarding a desired facility location and features [0026]. Clough does not disclose displaying additional information regarding the selected option or an experience designator based on setting.

However, Patullo discloses displaying additional information regarding the selected option (Figure 5 View Video of this Resort [0032]) and experience designator based on setting (Figure 5 (one bedroom Beachfront, oceanview, gardenview) and Figure 8A-8B).

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It would have been obvious to one of ordinary skill in the art to incorporate into the reservation method and system disclosed in Clough the additional information taught in Patullo to aid the user in making a choice.

## Response to Arguments

4. Applicant's arguments filed February 2, 2007 have been fully considered but they are not persuasive.

As for applicant's arguments as to claims 1-9, claim 1 is directed to a system. Thus, the type data being stored in the database is given little patentable weight if the system in the prior art is fully capable of storing the data. As claimed, the type of experience for each lodging is not functionally related to the structure of the system.

Furthermore, Clough discloses in paragraph [0026] that the user provides various information regarding a desired facility location feature. A view of what applicant identifies as Experiences in Figure 4, would be a desired facility location.

The Examiner asserts that Clough in combination with Patullo discloses the claim limitation.

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### Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

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Any inquiry concerning this communication or earlier communications from the examiner should be directed to Janice A. Mooneyham whose telephone number is (571) 272-6805. The examiner can normally be reached on Monday through Thursday.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Weiss can be reached on (571) 272-6812. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

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